

1 EXECUTIVE SUMMARY

We live in a society where it is considered weird to talk to strangers. We don't borrow sugar from the neighbours and we can go years living next to complete strangers.

Yet, at the same time – the only place where talking to a stranger is remotely acceptable is at a bar and with a cheesy pick-up line.

We recognise that sometimes it's hard approaching strangers and even starting conversations with the people we see every day.

'Pick ME up lines' is all about bringing humanity back to the basics. We will help Australians start more conversations with one another using simple cue cards that are accessible in the classroom, workplace or public transport.

Instead of pick-up lines... Lets start talking to each other more with 'Pick ME up lines' and **help end loneliness, one conversation at a time.**

