



TD Databank will put Tradedesk on the marketing plan in 2020

Insight

China is a huge opportunity for struggling marketers, but its not as simple as allocating budget, we need to influence the marketing plan... before it's locked in.



Strategy

Use compelling insights to start a conversation about growth and put China on the marketing plan by making it as simple as copy & paste.



We have built a live database, we know who you should target, what to say and what to provide to make China an essential part of their marketing plan in 2020.



Create a provocative message.



Start a conversation about growth. At ground zero.



Market sizing tool and information in a downloadable brief.